



The Rockford Chamber of Commerce and ThePensionSpecialists, Ltd. invite you to a Symposium

HOW WILL 401(K) EMERGE?

America's Employer-Driven Private Retirement System; Conversations about "Next Generation Retirement Plans"

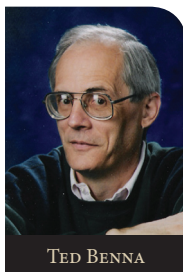
This symposium is for business owners, C-Suite members, benefits and plan managers, risk managers, lawyers, financial experts and accountants, as well as other key executives and decision-makers.

Hear Leading National Experts Discuss the Development of Retirement Plans

Tuesday, April 24, 2012
8 am - 1 pm
Giovanni's Restaurant
Complimentary
Registration/Breakfast at 8:00 am
Program at 8:30 am
Lunch/Keynote 12:00-1:00 pm
Please register for this complimentary event at rockfordchamber.com.
Or call 815-987-8100.



FRED REISH



TED BENNA

Fred Reish, one of "The Best Lawyers in America." Reish is an ERISA expert and highly-sought speaker. In 2011, he was selected by *PLANADVISER* magazine as one of the 5 Legends of the retirement industry and by *PLANSPONSOR* magazine as one of the 15 Legends in the development of retirement plans. *401kWire* has consistently selected him as one of the 401(k) Industry's Most Influential Persons. He has written four books, over 350 articles and writes a monthly column for *PLANSPONSOR* magazine.

Ted Benna, president of the 401(k) Association, is known as the "Father of 401(k)." Benna created and gained IRS approval for the first 401(k) plan. *Money Magazine* selected him as one of eight individuals for its special 20th Anniversary Issue Hall of Fame. *Business Insurance* named him as one of the four People of the Century. Benna has authored four books; the latest is *401(k) for Dummies*



JOEL RADAKOVITZ



APOLLO LUPESCU

Joel Radakovitz, one of the most highly credentialed retirement experts in the U.S. President of ThePensionSpecialists, Ltd. (TPS), founded in Rockford in 1987, he has 34 years of industry experience. TPS partners with investment professionals to design plans focused on participant success. TPS serves over 900 retirement plans nationally.

Apollo Lupescu has a PhD in economics and is a Vice President at Dimensional Fund Advisors. He has served in a variety of roles in the U.S. State Department and frequently speaks at various industry events across the country. He will address the current state of both the World and U.S. economies, and discuss other events that impact retirement plan fiduciary decisions.

Key Takeaways:

- Vision for an improved U.S. retirement system
- Benchmark; participant paid costs, participant behavior, deferral rates and investment activity
- Linking corporate mission to employee benefit objectives
- Avoid good intentions that lead to bad results
- Doing it right...if we could start all over
- Interpret and act on economic news
- Drive participant behavior



ThePensionSpecialists, Ltd.



Retirement Plan Administrators.

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